



beloved14u

Beauty, Fashion & Style **Poll to Public** — ends in 1yr

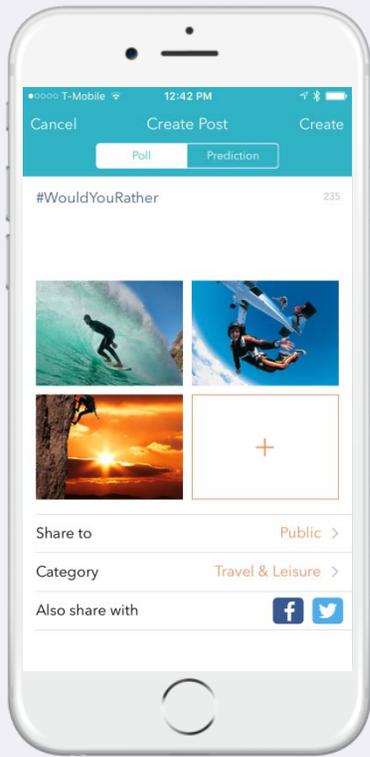
I'm getting my nails done tomorrow! But which color should I choose? #BeautyChoice



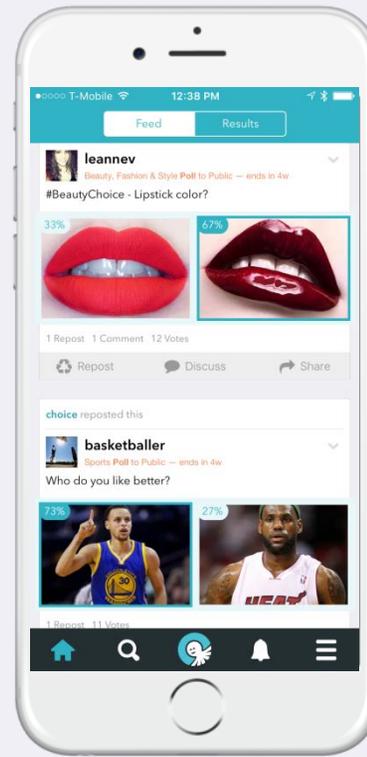
2 Votes

 **choice**
Press Kit

Choice at a Glance



Create polls and predictions with up to 12 choices using text, images or both.

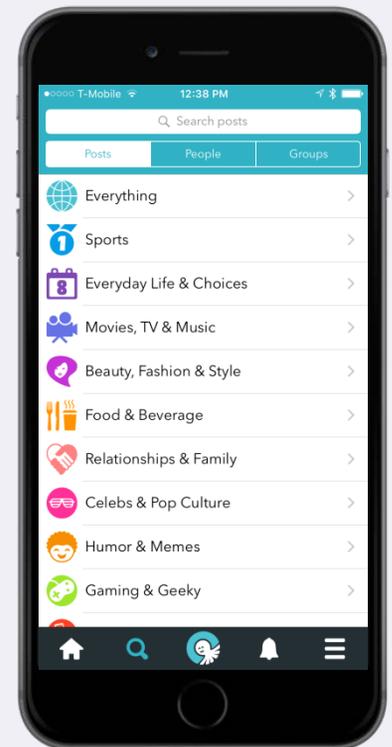


Scroll through feeds to vote, discuss, and share posts with a tap of a finger.



Join, create, and post in public or private groups about any topic you like.

Search categories for posts on specific topics or Everything to see it all.

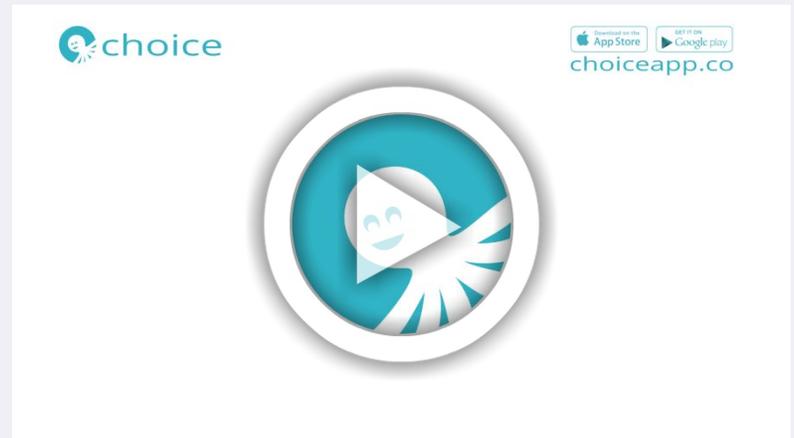


What is Choice

Choice is a free social network for deciding faster, sharing opinions easier, and making predicting more fun. Everyone makes thousands of choices daily, even if they don't realize it. Many of us find it difficult deciding on everyday things like "what should I eat for lunch?" to harder decisions like "what class should I take?" Choice provides a solution for indecisiveness through our unique polling method where users can ask questions publicly or privately and receive instant feedback through votes and comments. Our feed format makes voting and sharing opinions easy and fun.

Predictions are a Choice feature where users can guess the outcome of anything from "who will win the game?" to "will I win prom queen?" Predictions are resulted after the creator is notified and then all voters see if they guessed correctly.

Members can create polls and predictions with multiple image and text, get instant results, and create and join public or private interest groups.



[Watch a short video explain what Choice is.](#)

Key Features

Polls

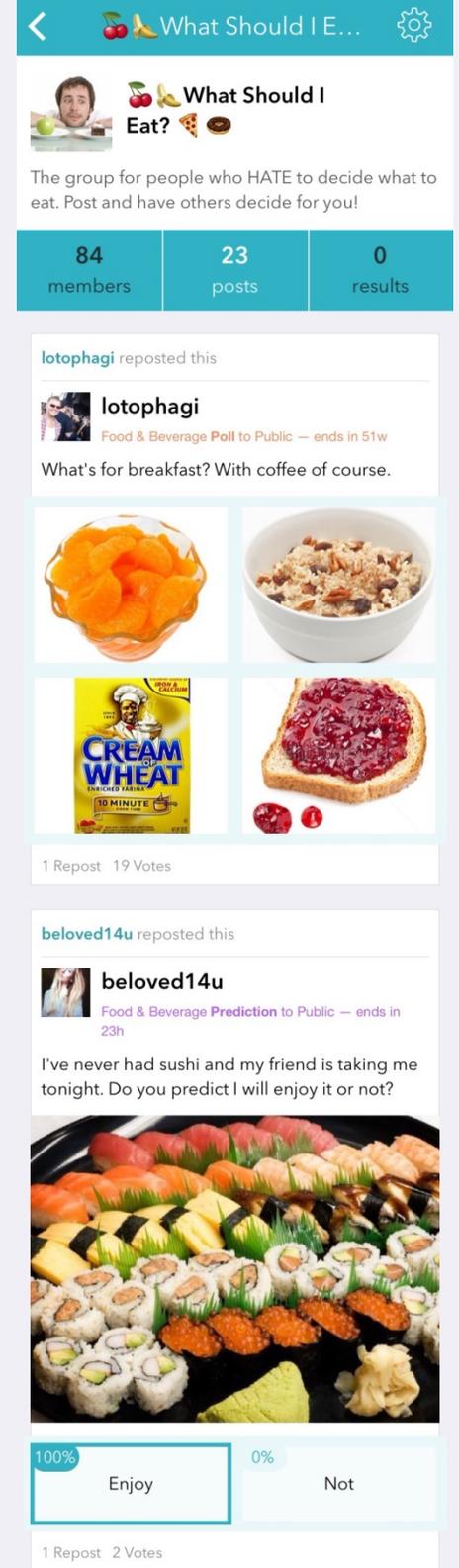
Users post questions when they need help making a decision quickly or when they have an interesting or funny topic they would like opinions about. With a poll there are no incorrect choices and votes continue until the user ends the post.

Predictions

Users post predictions so others can try to guess the outcome of a something. It's a fun way to compete with friends and followers. An end date is set and the creator posts the results to notify everyone who voted.

Groups

Users create public or private groups of specific interest. Public groups allow anyone to join and private groups are only for those invited. Posts in private groups cannot be shared outside the group, but new members can see all posts when added.



Competitive Advantage

Choice is unlike other polling apps. **Choice** was created as a social network where posts are in the form of polls and predictions and listed in a familiar, vertical feed. Unlike other social networks, the design and format of **Choice** make it much easier for users to ask questions and make decisions. We've eliminated the need to collect comments to see what people think. **Choice** collects votes and offers an instant and social answer to any question. Additionally, because votes are anonymous on public posts, users will receive honest feedback to their questions.

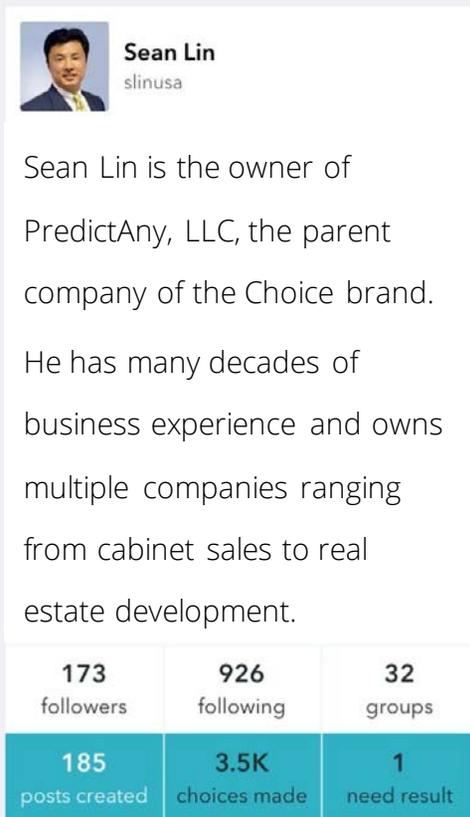
Asking questions in group chats can even be more difficult than asking publically. **Choice** provides the option to create public and private groups so users can post to a community of people with similar interests and private groups for personal questions.

The organization of **Choice** predictions makes guessing outcomes easy. Users simply vote on what they predict will happen and once the event is finished, the creator results the post to notify the voters whether they guessed correct.

History of Choice

Choice started as PredictAny in 2012 by Sean Lin. PredictAny was a website where people could create and vote on predictions. Through multiple redevelopments and a lot of blood, sweat, and tears, we evolved our brand.

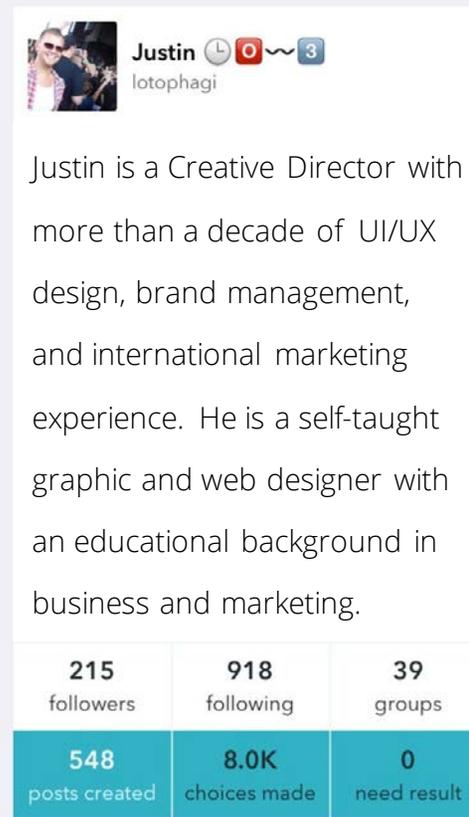
Choice is a multifunctional, cross platform, social network which allows anyone to create polls and predictions in a fast, easy, and safe environment. It's been a long, but fun road getting to where we are now and we are very excited to not only see what the future has to bring, but be a part of shaping that future.



Sean Lin
slinusa

Sean Lin is the owner of PredictAny, LLC, the parent company of the Choice brand. He has many decades of business experience and owns multiple companies ranging from cabinet sales to real estate development.

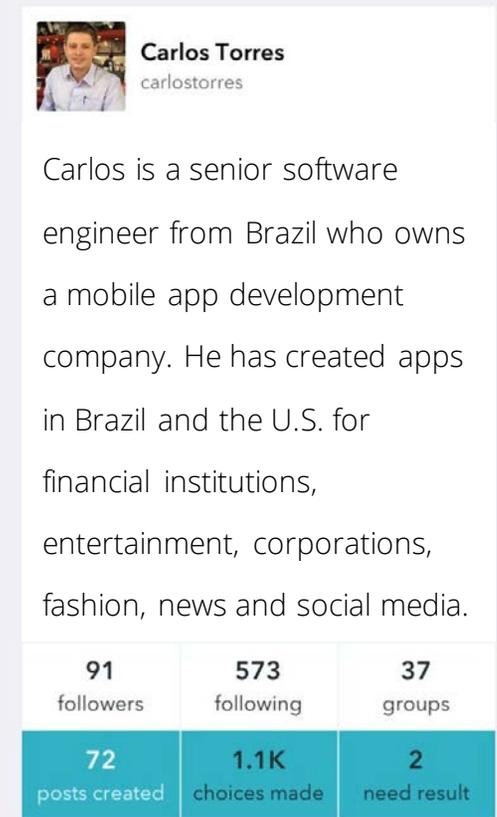
173 followers	926 following	32 groups
185 posts created	3.5K choices made	1 need result



Justin
lotophagi

Justin is a Creative Director with more than a decade of UI/UX design, brand management, and international marketing experience. He is a self-taught graphic and web designer with an educational background in business and marketing.

215 followers	918 following	39 groups
548 posts created	8.0K choices made	0 need result



Carlos Torres
carlostorres

Carlos is a senior software engineer from Brazil who owns a mobile app development company. He has created apps in Brazil and the U.S. for financial institutions, entertainment, corporations, fashion, news and social media.

91 followers	573 following	37 groups
72 posts created	1.1K choices made	2 need result

About Choice



Choice Launch

Release: May 21, 2015
Price: Free
Platforms: iOS 8.0+
Android 4.0.3+



Company Profile

Name: PredictAny, LLC
Founded: April 8, 2013
Location: Pompano Beach, FL
Size: 7 Passionate People

Connect Socially



Contact Us

Name: Justin Lowe
Title: Creative & Marketing Director
Phone: 410.562.7070
Email: justin.lowe@choiceapp.co